

*You're invited to  
take part in the*  
**People Profession**

**2030**

# Hackathon



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# What is it all about?




To better understand the future of the people profession, we need you.

From 10 – 20 August 2020 your peers and colleagues from a diverse range of industries, sectors, levels, specialisms and geographies will come together through a virtual online platform to collaborate, discuss, raise ideas and answer key questions in order to co-create a vision of the future of work and what that means for the people profession.

## What do I need to do?

1. Sign up to the online platform where the Hackathon will take place at [cipd.crowdicity.com](http://cipd.crowdicity.com)
2. Create a **user profile**. This is what other people on the platform will be able to see. You can add as much or as little information as you choose.
3. You'll receive email updates; information, ideas and resources to help you consider what the future of the profession might look like to you.
4. On 10 August, log in to the platform using your account details and start to create your collective vision of the future with other people professionals from all over the world.

 You can log on and contribute anytime of the day that suits you. There'll be facilitators online during the working day covering Asia, Middle East and UK/Europe timezones.

This is an overview of what's happening each day. You can take part in as many discussions and challenges as you like, and over as many days as you like.

The key to creating a truly collaborative vision of the future is engagement – we need you to take part and add your ideas, thoughts and perspectives, as well as commenting and voting on those of your fellow participants.

**Make sure your voice is heard.**

## The Programme

10-13 August: Phase 1 – The Future of Work					
Day	Monday 10 August		Tuesday 11 August	Wednesday 12 August	Thursday 13 August
<b>Focus</b>	Getting to know you	What does the future look like to you?	Which trends will be the most influential for driving change?	Which trends will be the most influential for driving change?	Which trends haven't we covered?
<b>The detail</b>	Get to know the other participants in an initial ice-breaker session.	Peter Cheese, CEO of the CIPD lays out his vision of the future of work	Focus on: <ul style="list-style-type: none"> <li>• Technology &amp; digital transformation</li> <li>• Social responsibility</li> <li>• Globalisation</li> <li>• Industry change and organisational agility.</li> </ul>	Focus on: <ul style="list-style-type: none"> <li>• Workforce diversity (and changing demographics)</li> <li>• Individualism</li> <li>• Quality of education</li> <li>• Diversity of employment relationships.</li> </ul>	Over to you. Tell us which disruptive drivers and external factors you think will be most influential over the next decade.
<b>How to get involved</b>	Introduce yourself and tell your hackathon collaborators a bit about yourself, the reason you're taking part and your hopes for the future of the profession.	Let us know what you think of Peter's ideas in the online discussion board. Is he 'right'? How does your perspective differ? What hasn't he thought of?	<ul style="list-style-type: none"> <li>• Read the research and content.</li> <li>• Add your own sources of information for people to read and consider.</li> <li>• Tell us how influential you think the trends will be by adding your thoughts and ideas on the challenge page.</li> <li>• Vote for and comment on other people's ideas and start to see your collective vision forming.</li> </ul>		

Remember, what's discussed during Phase 1 will influence and shape Phase 2 so make sure you add your thoughts, vote for the ideas and trends you agree with and start to shape your collective future.

17-20 August: Phase 2 – The Future of the people profession				
Day	Monday 17 August	Tuesday 18 August	Wednesday 19 August	Thursday 20 August
<b>Focus</b>	Focus on: Skills and capabilities	Focus on: People teams and functions	Focus on: Value add of people professionals	Focus on: Employment in 2030
<b>The detail</b>	What skills and capabilities does the profession need?	What do people functions look like?	What value do the people profession create in this type of environment?	What will employment feel like?
<b>How to get involved</b>	<ul style="list-style-type: none"> <li>• During this phase we'll explore in more depth the trends and drivers identified during Phase 1.</li> <li>• Each day there'll be scenarios, case studies and other resources to help you dive deep into the future and consider the impact on the people profession.</li> <li>• Share your reaction to the material, and how you think it will shape the future of the profession.</li> <li>• Compare your thoughts and insights with others, and start to formulate a more tangible understanding of what the future may hold as we consider a different theme each day.</li> <li>• Vote for and comment on other people's ideas and start to see the collective vision forming.</li> </ul>			